

Coastal Community Credit Union supports radical renovation for Indigenous charity

HeroWork Victoria receives \$10,000 to help transform Indigenous Perspective Society's building into a culturally relevant space.

Vancouver Island, BC, Canada – September 27, 2021: On September 30th, Coastal Community Credit Union joins organizations across the country in observing the National Day for Truth and Reconciliation. The new federal statutory holiday provides an opportunity to recognize and reflect on the tragic legacy of residential schools. For the Credit Union, it's also a reminder of the work needed to advance reconciliation with Indigenous peoples. As a step forward on this path, Coastal Community is donating \$10,000 to HeroWork Victoria to support their renovation project with the Indigenous Perspectives Society (IPS).

“When I think of the work to create culturally inclusive reconciliatory spaces, I am reminded that the work cannot be done by Indigenous peoples alone,” said Rachelle Dallaire, IPS Executive Director. “I am honoured to have Coastal Community Credit Union and HeroWork walk alongside our work.”

IPS' mission is to foster a deeper understanding of Indigenous perspectives, cultural differences, and the need for self-determination. HeroWork's renovation of IPS' building will help the Society deliver their important mandate of deepening reconciliation. The transformed space will reflect Indigenous cultures, improve the workflow and increase the size of training spaces for the organization.

“When HeroWork brings a community together to do one of their radical renovations for a charity, they also build a sense of belonging,” said Allyson Prescesky, Senior Manager, Community Experience and Communications for Coastal Community. “Their 2021 project to make the Indigenous Perspectives Society's location a more culturally reflective and safe space resonates with our commitment to build healthier communities for everyone. It's the kind of work we want to contribute to as we reflect on our own journey to reconciliation.”

The radical reno will run from October 2nd to November 20th. Visit [HeroWork's Radical Renovation of the Indigenous Perspectives Society — HeroWork Victoria](#) to learn more about the project and how to get involved.

Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuu-chah-nulth and Kwakiutl ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.

COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU).

With these as our focus areas, the CCCU family of companies continues to grow our position as the largest Island-based financial organization, and third largest in B.C. when measured by membership. We serve over 120,000 members and clients and close to 9,000 community organizations and businesses on Vancouver Island and the Gulf Islands.

To help our members and clients improve their financial health, our business lines offer a full range of products and services for personal, business and commercial banking, insurance and wealth management. Our Island communities are our homes, so we make decisions based on knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

As a financial co-operative, we are 100% member-owned. Our shareholders are our neighbours and fellow citizens, so we are focused on building strong and vibrant communities by keeping our jobs, our earnings, and our community efforts local. Each year, Coastal Community invests over half a million dollars into communities across the Islands through community funding grants, education awards, sponsorships and fundraising initiatives.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd.

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc.